



PowersportsU™ And Renthal Introduce Video Elective Courses

Time To Tune In To PSU!

July 17, 2012 Irvine, CA — The pros at PowersportsU™ reiterate that proper education in the powersports profession is a continuing process, not a one time event. To that end, the standard PowersportsU curriculum is continuously being updated, including its own YouTube channel. In addition to video elective courses, several “how-to” video series have been posted, including the dialing in a Fuelpak system from Vance & Hines, shifters from DragonFire and a seat-install from Mustang.

Renthal has posted the latest videos at the PSU YouTube channel. Hosted by master technician Jay Clark, these self-contained segments feature installation of Renthal products and offer some insight as to how “Renthal Builds Championships.” Each video walks you through the entire installation process for several of Renthal’s top selling products. Clark adds his insights, which include many tips and tricks used by factory mechanics to give you the best result with the least amount of skinned knuckles!

There are seven Renthal videos posted to PowersportsU’s YouTube channel covering installation of 7/8" Handlebars, Twinwall & Fatbar Handlebars, Grips, Chain & Sprockets, Brake Pads, Handguards and Intellilevers. And just like any good feature film, the Renthal installation videos are preceded by a short clip of 12-time world trials champ Dougie Lampkin touring the factory via motorcycle.

To view all the videos on the site, tune into the YouTube channel:

<http://www.youtube.com/user/PowersportsU>

To learn more about the free dealer education available to any qualified industry professional, visit www.PowersportsU.com. Also be sure to “Like” us on Facebook (www.facebook.com/PowersportsU) if you are serious about continuing your Powersports education.

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About PowersportsU.com — Many aftermarket products manufacturers are posting sales courses on PowersportsU to enable wholesale and retail sales personnel to improve their skills and product knowledge. Initial courses cover the basics of “The Brand,” “Technical Features & Benefits” and “How to Display & Sell.” Knowledge is power and in these days of increasing competitive pressures, it has never been more important to become totally familiar with what you sell. Powersports University is here to help with product knowledge and selling skills, tips and techniques delivered to you via the Internet 24 hours a day... at your convenience. Enroll now and be on your way to better success in the actively changing powersports industry.