



PowersportsU PowerPoints:

Kuryakyn Courses Go Live!

Dear PSU Alumni:

Hopefully you had a chance to enter into the PowersportsU™ “Home Page For The Holidays” promotion and earned some swag as you learned. The next round of courses for Kuryakyn is now live and gives you additional opportunities to enhance your product knowledge and “Earn As You Learn” with some incentives from the crew at Kuryakyn. The new program kicks off with an ad that will begin appearing in the trade publications in a couple of days, but we wanted to give grads the holeshot.

PowersportsU™ operates under the belief that education is an ongoing process rather than a one-time event. However, we also believe in rewarding dealership personnel for their ongoing learning efforts, but you will really have to earn your diploma from Kuryakyn, so put on your thinking caps. Because Kuryakyn literally brings a new product of some type to market every day of the year, there are four courses in the latest PSU learning program instead of the standard three part training. Depending on your business, you can opt for the Metric module or the V-Twin specific version. The good news is that you still only have to pass three of the classes to graduate, but maybe you can earn a little extra credit by taking the second product course?

Instead of traditional mortarboards, part of the PSU swag to be awarded to Kuryakyn grads will be a Kuryakyn brushed legacy finish [baseball cap](#). So put on your thinking cap, click on www.PowersportsU.com and enroll in the all-new Kuryakyn curriculum today or swing by [Booth #1627](#) during the Dealer Expo to see a list of the holiday swag winners and learn what else is new at PSU!

Click [HERE](#) for more details of the program.

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