



Notes From The Prof:

PowersportsU™ Reaches 500 “Likes” On Facebook



Michael Canning

The education process continues at Powersports University. Michael Canning, Boston Harley-Davidson®, not only passed the tough Performance Machine and Progressive Suspension courses in their entirety, he also became the 500th person to “Like” PSU on Facebook. “PowersportsU is such a great selling tool and has made me more confident in selling the parts from such companies as Performance Machine and Progressive Suspension,” says Canning.

“It’s a program that all stores should use,” he suggests. “Take advantage of the PowersportsU program for yourself... and your customer’s benefit.” Thanks Mike, we couldn’t have said it any better ourselves!

As a previous PowersportsU™ enrollee, you know the value of expanding your knowledge base better than anyone. Keep an eye out for the new PSU 2.0 modules coming later this year, but in the meantime, be like Mike and “Like” PSU on the Facebook page at: www.facebook.com/PowersportsU

P.S. If you haven’t already taken our survey, please click here:
<http://www.powersportsu.com/survey.aspx>

We sincerely want to make **PowersportsU™** a useful tool for your personal development in the powersports industry and welcome the feedback!

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