



## LAST CHANCE TO SCORE SWAG FROM POWERSPORTS UNIVERSITY THIS HOLIDAY SEASON

### December 31 Deadline Looms

IRVINE, CA – December 31, 2011 – Don't miss your last chance to enroll in Powersports University courses to qualify for the holiday swag, including a new iPad! "Education is an ongoing process rather than a one-time event," says **PowersportsU™** "professor" Eric Anderson. "So we created a gift that will keep on giving all year long in the form of our Holiday education incentives."

A comprehensive series of interactive online courses, **PowersportsU™** was created to help industry pros become more competitive when it comes to selling aftermarket exhausts, wheels, controls, seats and custom accessories. Holiday gifts for **PowersportsU™** graduates include chain/sprocket kits from Renthal, shocks from Progressive Suspension and the grand prize of a free iPad (pre-loaded with Cycle News digital edition). Note that these presents are being given in addition to the certificates of completion and the other swag already awarded to successful **PowersportsU™** graduates.

The rules are pretty simple... Dealership personnel just need to pass any complete **PowersportsU™** course before December 31, 2011. Training courses already up and running include Kuryakyn, Mustang Seats, Performance Machine, Progressive Suspension, Renthal and Vance & Hines.

Continue your professional development as a powersports industry pro and get the gift that keeps on giving by logging onto [www.PowerSportsU.com](http://www.PowerSportsU.com) and enrolling in classes that you haven't passed yet!

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About Motorsport Aftermarket Group —Founded in 2000 and headquartered in Irvine, Calif., Motorsport Aftermarket Group (MAG) is a family of leading brands and businesses in the motorsport industry. MAG businesses and brands operate worldwide as independently managed business units. MAG businesses and brands work together in product design and development, marketing and advertising, and special events, and receive support from the MAG corporate office in the areas of business development, finance, sourcing, information technology, sales, marketing and administration. For more information, visit [www.maggroup.com](http://www.maggroup.com)