



SUMMER'S FINAL FLING

PSU Road Trip Rolls Into Parts Unlimited NVP And Points North



PSU "Prof" Eric Anderson will be speaking to reps and dealers at the Parts Unlimited/Drag Specialties NVP in Madison, Wisconsin, and then on to see the dealers at the Washington State Motorcycle Dealers Association annual shindig after that!

The PowersportsU summer roadshow continues as "The Prof" Eric Anderson travels from deep in the heart of Texas and the Tucker Rocky National Sales meeting on to parts north for the Parts Unlimited NVP and then the WSMDA annual meeting right after that. The goal of these travels is to solicit feedback directly from all PSU students.

Eric wants to know what we can do make the PowersportsU curriculum better for existing graduates. He also wants to open the eyes of those distributor road reps and dealership personnel who have yet to enroll in the free interactive online training offered by PSU. "Education is an ongoing process, not a one-time event," explains Professor Anderson when he is in his lab coat regalia at these functions. "Better still, PSU education is FREE."

As course graduates, you have already experienced the effectiveness of access to training 24/7... and you may have also scored some swag via the "Earn As U Learn" program. However, Anderson is quick to remind everyone attending the dealer events this summer that PSU is continuing to develop more course work. "Look for DragonFire and then Roland Sands Design training coming soon... very soon!"

"True e-learning requires constant interaction with the information," asserts Anderson. In addition to touching the information, self-checks and other retention testing elements are incorporated into the classes. "This is done to ensure that you can implement this training in your dealership for a tangible result after you complete all three modules of a PSU course."

If you are headed to the NVP or the WSMDA events, be sure to educate Professor Anderson as to what you would like to see upgraded for PSU 2.0. In the meantime, be sure to "Like" us on Facebook (www.facebook.com/PowersportsU) if you are serious about continuing your Powersports education. To see the latest free dealer education courses available of any qualified industry professional, visit www.Powersportsu.com.